

SNEAKERS FOR SWEEPERS (S4S)

2025 IMPACT REPORT

Restoring Dignity. Improving Safety. Strengthening Community.

Executive Summary

In 2025, Sneakers for Sweepers (S4S) deepened its commitment to improving the welfare, safety, and dignity of road sweepers—an often overlooked yet essential workforce within urban sanitation systems.

Through **six targeted outreach programs across Abuja and Lagos**, S4S directly impacted **over 430 road sweepers**, providing not only essential materials such as footwear and food supplies, but also delivering emotional, social, and health-centered interventions.

The year's impact demonstrates a clear truth:

small, intentional acts of care can restore dignity, improve working conditions, and shift societal perception.

Organisational Background

Origin

Sneakers for Sweepers was born out of empathy and observation, recognising the harsh realities faced by sanitation workers and the absence of structured support systems.

Mission

To **celebrate, support, and improve the well-being of road sweepers** through practical interventions and community-driven recognition.

Vision

A society where **every worker, regardless of role, is treated with dignity, respect, and care.**

Problem Context

Road sweepers in urban Nigeria operate under challenging conditions characterised by:

- Lack of **proper footwear**
- Limited **personal protective equipment (PPE)**
- Exposure to **dust and environmental hazards**
- High risk of **injuries (slips, trips, and falls)**
- **Poor posture** and long hours of physical strain
- Social invisibility and limited recognition

With an **estimated population exceeding 1,000 sweepers in Abuja alone**, the gap between need and support remains significant.

Program Reach & Coverage

Outreach Footprint (2025)

S4S conducted **six outreach events** across strategic urban locations:

- Wuse 2 (March 29) — 96 beneficiaries
- Maitama (June 28) — 87 beneficiaries
- Lagos Island (Oniru) — 74 beneficiaries
- Lagos Mainland (Isolo) — 43 beneficiaries
- Wuse Zones 1–7 (September 27) — 73 beneficiaries
- Wuye/Utako (December 6) — 71 beneficiaries
- Jabi/Mabushi (March 16) — 66 beneficiaries

Total Beneficiaries

Over 500 road sweepers reached

Demographics

- Majority: **Female**
- Minority: Male participants
- Age range: Not formally captured (*identified as a data gap for future reporting*)

Intervention Model

S4S adopts a **holistic outreach model**, combining material support, health education, and emotional engagement.

Material Support

Each beneficiary received:

- One pair of sneakers
- One facemask
- 2 kg of rice
- 2 kg of garri
- 2 kg of sugar
- Three sachets of tomato paste
- Two sachets of cooking oil
- One sachet of salt

Impact of Materials

- **Sneakers:** Reduce fatigue, minimise injury risk, and improve foot health
- **Facemasks:** Enhance respiratory protection
- **Food items:** Alleviate economic pressure and support household welfare

Health & Social Interventions

Each outreach included:

1. **Posture and health education** (chiropractic session)

2. **Recreational activities** (dance and engagement)
3. **Educational and empowerment sessions**
4. **Shared meals**
5. **Spiritual and motivational encouragement**

This multi-layered approach ensured impact beyond physical aid, addressing **mental, emotional, and social well-being**.

Implementation Approach

Beneficiary Identification

- Pre-registration of sweepers (names and shoe sizes collected in advance)
- Verification and check-in system on event days

Location Selection Strategy

- Initial selection based on centrality (Wuse 2)
- Subsequent locations chosen based on **proximity and accessibility**

Partnerships & Collaboration

Key Partners (Access & Support)

- Banex Group Limited
- Novare Mall
- Family Ministries International

Volunteer Engagement

- **Over 25 volunteers** supported implementation across all events

These collaborations enabled efficient execution and strengthened community engagement.

Financial Overview

- **Total Program Cost:** Over ~~N~~5,000,000
- **Funding Sources:**
 - Founder seed funding
 - Individual donations

Insight

The initiative remains **high-impact yet underfunded**, indicating strong potential for scale with structured financing.

Beneficiary Feedback & Outcomes

Emotional Impact

- Strong expressions of **gratitude and appreciation**
- Increased **sense of recognition and belonging**

Observed Outcomes

- Improved morale and motivation
- Enhanced sense of self-worth
- Reinforced belief that their work is valued

“The most meaningful change is not just what was given, but how beneficiaries felt—seen, valued, and respected.”

Impact Beyond Numbers

Core Transformation

S4S operates at the intersection of:

- **Dignity restoration**
- **Workplace safety**
- **Social recognition**

Without intervention, beneficiaries would likely have continued to face:

- Physical strain without relief

- Health risks without protection
- Social invisibility

What Changed

- Workers now associate their roles with **community appreciation**
- A clear **psychological shift from neglect to recognition** has emerged

Gaps & Opportunities

Current Gaps

- Limited **health data tracking systems**
- No formal **impact measurement framework (baseline vs. endline)**
- Minimal **policy or advocacy engagement**
- Absence of **longitudinal beneficiary tracking**

Future Strategy (2026 and Beyond)

S4S aims to expand its impact through:

Program Expansion

- Regularised outreach cycle
- Expansion into additional cities

New Interventions

- Basic **medical and health screenings**
- Livelihood support initiatives
- Structured **awareness campaigns**

Strategic Focus

- Transition from **charity-driven outreach to system-level intervention**
- Development of **institutional partnerships and sponsorship pipelines**

Call to Action

To scale impact sustainably, S4S seeks:

- **Funding partnerships**

- Corporate sponsorships
- Health sector collaborations
- Government and municipal engagement

Opportunity for Partners

Support S4S to:

- Improve the welfare of urban sanitation workers
- Promote dignity-of-labour advocacy
- Deliver measurable social impact at scale

Closing Note

Sneakers for Sweepers is more than an outreach initiative—it is a **movement of recognition**.

In 2025, it demonstrated that:

When dignity is restored, performance improves, communities strengthen, and humanity is reaffirmed